

# COURSE FEE

## FACULTY OF HOSPITALITY & TOURISM STUDIES

### Certificate III in Culinary Arts (2015)

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	Credit Points	FEE BAND	FEE/CP	FEE
1	1	CAT023	Receive and Store Kitchen Supplies	Nil	3	3	83	249
		CAT031	Foundation of Soups and Sauces	Nil	5	3	83	415
		CAT071	Culinary Foundations	Nil	6	3	83	498
		CAT083	Fundamental, Skills and Techniques in Patisserie	Nil	5	3	83	415
		CAT085	Garde Mange	Nil	5	3	83	415
		CAT091	Prepare Meat, Poultry and Seafood	Nil	6	3	83	498
		HAS013	Food Safety and Sanitation	Nil	3	3	83	249
		HAS015	Introduction to Nutrition	Nil	3	3	83	249
		HOS067	First Aid and Firefighting	Nil	10	3	83	830
<b>Total number of credits</b>						<b>Course Total</b>		<b>3,818</b>

### Certificate III in Food and Beverage Operations (2015)

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	Credit Points	FEE BAND	FEE/CP	FEE
1	1	CAT065	Beverage Service	Nil	10	3	83	830
		CAT075	Food and Beverage Operations	Nil	12	3	83	996
		CAT087	Introduction to Food and Beverage Service	Nil	6	3	83	498
		FRE003	Hotel French	Nil	3	2	58	174
		HAS013	Food Safety and Sanitation	Nil	3	3	83	249
		HOS067	First Aid and Firefighting	Nil	10	3	83	830
		TRS049	Business Communication	Nil	3	3	83	249
<b>Total number of credits</b>					<b>47</b>	<b>Course Total</b>		<b>3,826</b>

### Certificate III in Patisserie (2015)

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	CreditPoints	FEE BAND	FEE/CP	FEE
1	1	CAT015	Hot and Cold Desserts	Nil	5	3	83	415
		CAT017	Baking Principles and Yeast Goods	Nil	6	3	83	498
		CAT002	Basic Decorations	Nil	5	3	83	415
		CAT079	Food Safety and Sanitation	Nil	3	3	83	249
		CAT081	Fundamentals of Cookies and Petit Fours	Nil	5	3	83	415
		CAT083	Fundamentals, Skills and Techniques in Patisserie	Nil	5	3	83	415
		CAT089	Introduction to Cakes	Nil	6	3	83	498
		HOS067	First Aid and Fire Fighting	Nil	10	3	83	830
<b>Total number of credits</b>					<b>45</b>	<b>Course Total</b>		<b>3,735</b>

### Certificate III in Front Office Operations (2015)

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	CreditPoints	FEE BAND	FEE/CP	FEE		
1	2	HAS017	Safety and Security	Nil	3	3	83	249		
		HOS041	Front Desk Operations	Nil	15	3	83	1,245		
		HOS065	Introduction to Hospitality and Tourism Industry	Nil	6	3	83	498		
		HOS067	First Aid and Firefighting	Nil	10	3	83	830		
		TRS049	Business Communication	Nil	3	3	83	249		
		TRS059	Working as a Tour Guide	Nil	6	3	83	498		
		ENG009	English language	Nil	3	2	58	174		
		<b>Choose one module</b>								
		JAP003	Hotel Japanese	Nil	3	2	58	174		
		CHN003	Chinese Language	Nil	3	2	58	174		
FRE003	Hotel French	Nil	3	2	58	174				
<b>Total number of credits</b>					<b>49</b>	<b>Course Total</b>		<b>3,917</b>		

## Certificate III in Housekeeping (2015)

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	CreditPoints	FEE BAND	FEE/CP	FEE		
1	1	HAS017	Safety and Security	Nil	3	3	83	249		
		HOS003	Introduction to Housekeeping	Nil	15	3	83	1,245		
		HOS045	Laundry Operations	Nil	3	3	83	249		
		HOS069	Hygienic Practices for Hospitality Service	Nil	3	3	83	249		
		HOS067	First Aid and Firefighting	Nil	10	3	83	830		
		HOS071	Clean Premises and Equipment	Nil	3	3	83	249		
		TRS049	Business Communication	Nil	3	3	83	249		
		ENG009	English language	Nil	3	2	58	174		
		<b>Choose one module</b>								
		JAP003	Hotel Japanese	Nil	3	2	58	174		
		CHN003	Chinese Language	Nil	3	2	58	174		
		FRE003	Hotel French	Nil	3	2	58	174		
<b>Total number of credits</b>					<b>46</b>	<b>Course Total</b>		<b>3,668</b>		

## Certificate III in Tour Guiding

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	CreditPoints	FEE BAND	FEE/CP	FEE
1	1	CHN001	Foreign Language	Nil	6	2	58	348
		FRE003						
		JAP003						
		ENG009	Conversational English	Nil	3	2	58	174
		HOS049	Working in a Socially Diverse Environment	Nil	6	3	83	498
		HOS055	Introduction to the Hospitality and Tourism Industry	Nil	3	3	83	249
		TRS049	Business Communication	Nil	3	3	83	249
		TRS051	Culture and Heritage	Nil	3	3	83	249
		TRS053	Effective Tour Guide Leadership Skills	Nil	3	3	83	249
		TRS055	Tour Group Safety	Nil	3	3	83	249
		TRS057	Work Placement	Nil	24	3	83	1,992
		TRS059	Working as a Tour Guide	Nil	6	3	83	498
<b>Total number of credits</b>					<b>60</b>	<b>Course Total</b>		<b>4,755</b>

## Advanced Certificate in Hospitality and Tourism

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	CreditPoints	FEE BAND	FEE/CP	FEE	
1	1	HOS065	Introduction to the Hospitality and Tourism Industry	Nil	6	3	83	498	
		TRS071	Preparing for Employment	Nil	6	3	83	498	
		HOS049	Working in a Socially Diverse Environment	Nil	6	3	83	498	
		GEN011	Study Skills for Hospitality & Tourism Studies	Nil	15	3	83	1245	
		HOS058	Housekeeping Operations	Nil	15	3	83	1245	
		HOS060	Front Office Operations	Nil	15	3	83	1245	
	<b>Semester Total</b>								<b>5,229</b>
	2	CAT088	Introduction to Food and Beverage Service	Nil	15	3	83	1245	
		CAT093	Fundamentals of Culinary Arts	Nil	15	3	83	1245	
		MKT009	Tourism and Hospitality Marketing	Nil	18	4	88	1584	
		HRM013	Introduction to Human Resources	Nil	15	4	88	1320	
		<b>Semester Total</b>							
	<b>Total number of credits</b>					<b>126</b>	<b>Course Total</b>		<b>10,623</b>

## Diploma in Tourism Management (2017)

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	CreditPoints	FEE BAND	FEE/CP	FEE	
1	1	TRS129	Hospitality and Tourism Industry	Nil	15	3	83	1245	
		HOS217	Business of Travel and Tourism	Nil	15	3	83	1245	
		TRS111	Fundamentals of Hospitality and Tourism Management	Nil	15	3	83	1245	
		HOS221	Sustainable Tourism Development	Nil	15	3	83	1245	
	<b>Semester Total</b>								<b>4,980</b>
	2	TRS211	Business Law and Ethics	Nil	15	3	83	1245	
		TRS203	Special Interest Tourism	Nil	15	3	83	1245	
		MGT123	Communication in Organisations	Nil	15	4	88	1320	
		MGT121	Personal and Professional Development	Nil	15	4	88	1320	
		<b>Semester Total</b>							
<b>Total number of credits</b>					<b>120</b>	<b>Course Total</b>		<b>10,110</b>	

## Diploma in Hospitality Management (2017)

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	CreditPoints	FEE BAND	FEE/CP	FEE	
1	1	TRS129	Hospitality and Tourism Industry	Nil	15	3	83	1245	
		HOS219	Managing Front Office Operations	Nil	18	3	83	1494	
		TRS111	Fundamentals of Hospitality and Tourism Management	Nil	15	3	83	1245	
		HOS207	Managing Housekeeping Operations	Nil	15	3	83	1245	
	<b>Semester Total</b>								<b>5,229</b>
	2	CAT121	Introduction to Culinary Arts	Nil	18	3	83	1494	
		CAT 119	Food and Beverage Service	Nil	18	3	83	1494	
		MGT123	Communication in Organisations	Nil	15	4	88	1320	
		MGT121	Personal and Professional Development	Nil	15	4	88	1320	
		<b>Semester Total</b>							
<b>Total number of credits</b>					<b>129</b>	<b>Course Total</b>		<b>10,857</b>	

## Diploma in Hospitality Management

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	CreditPoints	FEE BAND	FEE/CP	FEE	
1	1	CAT006	Fundamentals of Culinary Arts	Nil	15	3	83	1,245	
		HOS049	Working in a Socially Diverse Environment	Nil	6	3	83	498	
		HOS059	Front Office Operations	Nil	15	3	83	1,245	
		HOS057	Housekeeping Operations	Nil	15	3	83	1,245	
		CAT004	Introduction to Food and Beverage Service	Nil	15	3	83	1,245	
		HOS065	Introduction to the Hospitality and Tourism Industry	Nil	6	3	83	498	
		FRE003/ JAP003/ CHN001	Foreign Language	Nil	6	2	58	348	
	<b>Semester Total</b>								<b>6,324</b>
	2	TRS061	Business Communication	Nil	6	3	83	498	
		TRS063	Ethical Tourism	Nil	6	3	83	498	
		TRS065	Introduction to Customer Service	Nil	6	3	83	498	
		TRS067	Introduction to Human Resource	Nil	6	3	83	498	
		TRS069	Passenger Transport Operations	Nil	6	3	83	498	
		TRS071	Preparing for Employment	Nil	6	3	83	498	
TRS073		Tourism and Hospitality Marketing	Nil	6	3	83	498		
<b>Semester Total</b>								<b>3,486</b>	

2	3	HOS207	Managing Housekeeping Operations	Nil	18	3	83	1,494
		HOS219	Managing Front Office Operations	Nil	18	3	83	1,494
		TRS129	Hospitality and Tourism Industry	Nil	15	3	83	1,245
		TRS131	Fundamentals of Hospitality and Tourism Management	Nil	15	3	83	1,245
		<b>Semester Total</b>						
	4	CAT119	Food and Beverage Service	Nil	18	3	83	1,494
		CAT121	Introduction to Culinary Arts	Nil	18	3	83	1,494
		MGT121	Personal and Professional Development	Nil	15	4	88	1,320
		MGT123	Communication in Organizations	Nil	15	4	88	1,320
		<b>Semester Total</b>						
<b>Total number of credits</b>				<b>252</b>	<b>Course Total</b>		<b>20,916</b>	

## Diploma in Tourism Management

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	CreditP ints	FEE BAND	FEE/ CP	FEE
1	1	CAT006	Fundamentals of Culinary Arts	Nil	15	3	83	1,245
		HOS049	Working in a Socially Diverse Environment	Nil	6	3	83	498
		HOS059	Front Office Operations	Nil	15	3	83	1,245
		HOS057	Housekeeping Operations	Nil	15	3	83	1,245
		CAT004	Introduction to Food and Beverage Service	Nil	15	3	83	1,245
		HOS065	Introduction to the Hospitality and Tourism Industry	Nil	6	3	83	498
		FRE003/ IAP003/	Foreign Language	Nil	6	2	58	348
	<b>Semester Total</b>							<b>6,324</b>
	2	TRS061	Business Communication	Nil	6	3	83	498
		TRS063	Ethical Tourism	Nil	6	3	83	498
		TRS065	Introduction to Customer Service	Nil	6	3	83	498
		TRS067	Introduction to Human Resource	Nil	6	3	83	498
		TRS069	Passenger Transport Operations	Nil	6	3	83	498
		TRS071	Preparing for Employment	Nil	6	3	83	498
TRS073		Tourism and Hospitality Marketing	Nil	6	3	83	498	
<b>Semester Total</b>							<b>3,486</b>	

2	3	TRS103	Business of Travel and Tourism	Nil	15	3	83	1,245
		TRS107	Sustainable Tourism Development	Nil	15	3	83	1,245
		TRS129	Hospitality and Tourism Industry	Nil	15	3	83	1,245
		TRS131	Fundamentals of Hospitality and Tourism Management	Nil	15	3	83	1,245
		<b>Semester Total</b>						
	4	MGT121	Personal and Professional Development	Nil	15	4	88	1,320
		MGT123	Communication in Organisations	Nil	15	4	88	1,320
		TRS203	Special Interest Tourism	Nil	15	3	83	1,245
		TRS211	Business Law and Ethics	Nil	15	3	83	1,245
		<b>Semester Total</b>						
<b>Total number of credits</b>					<b>240</b>	<b>Course Total</b>	<b>19,920</b>	

### Bachelor of Science in Culinary Arts Management

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	Credits	FEE RAND	FEE/CD	FEE	
1	1	TRS105	Introduction to the Hospitality and Tourism Industry	Nil	15	3	83	1,245	
		MKT107	Marketing Principles	Nil	15	4	88	1,320	
		MGT123	Communication in Organizations	Nil	15	4	88	1,320	
		CAT123	Nutrition and Sanitation	Nil	15	3	83	1,245	
		<b>Semester Total</b>							<b>5,130</b>
	2	2	MGT121	Personal and Professional Development	Nil	15	4	88	1,320
			CAT115	Compulsory Work Placement in a Culinary Establishment*	Nil	24	3	83	1,992
			CAT121	Introduction to Culinary Arts	Nil	18	3	83	1,494
			CAT119	Food and Beverage Services	Nil	18	3	83	1,494
			ACC141	Finance and Accounting for Hospitality and Tourism Management	Nil	15	4	88	1,320
<b>Semester Total</b>							<b>7,620</b>		
2	3	CPT233	Information Systems for Hospitality and Tourism Management	Nil	15	3	83	1,245	
		CAT215	Patisserie	Nil	18	3	83	1,494	
		CAT211	International Cuisine	Nil	18	3	83	1,494	
		CAT203	Food Costing and Purchasing	Nil	15	3	83	1,245	
		<b>Semester Total</b>							<b>5,478</b>

	4	HRM207	Managing Organizations and Human Resources	Nil	15	4	88	1,320
		HOS209	Research Methods	Nil	15	3	83	1,245
		CAT209	Gastronomy	Nil	15	3	83	1,245
		CAT207	Fundamentals of Wine and Spirits	Nil	15	3	83	1,245
		<b>Semester Total</b>						
3	5	MGT317	Operations Management	Nil	15	4	88	1,320
		MGT315	Strategic Management for Hospitality and Tourism	Nil	15	4	88	1,320
		CAT305	Food and Beverage Concept Development	Nil	15	3	83	1,245
		CAT303	Culinary Systems Management	Nil	15	3	83	1,245
		<b>Semester Total</b>						
	6	CAT307	Intern Study**	Nil	15	3	83	1,245
		<b>Semester Total</b>						
<b>Total number of credits</b>					<b>351</b>	<b>Course Total</b>		<b>29,658</b>

### Bachelor of Science in Hotel and Resort Management

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	Credit Points	FEE RAND	FEE/CP	FEE
1	1	TRS111	Fundamentals of Hospitality and Tourism Management	Nil	15	3	83	1,245
		TRS105	Introduction to the Hospitality and Tourism Industry	Nil	15	3	83	1,245
		MKT107	Marketing Principles	Nil	15	4	88	1,320
		MGT123	Communication in Organizations	Nil	15	4	88	1,320
		<b>Semester Total</b>						
	2	MGT121	Personal and Professional Development	Nil	15	4	88	1,320
		CAT121	Introduction for Culinary Arts	Nil	18	3	83	1,494
		HOS119	Compulsory work Placement in a Hospitality Organization*	Nil	24	3	83	1,992
		CAT119	Food and Beverage Services	Nil	18	3	83	1,494
		ACC141	Finance and Accounting for Hospitality and Tourism Management	Nil	15	4	88	1,320
<b>Semester Total</b>							<b>7,620</b>	
2	3	MGT233	Economic Analysis for Hospitality and Tourism	Nil	15	4	88	1,320
		HOS207	Managing Housekeeping Operations	Nil	18	3	83	1,494
		HOS205	Managing Front Office Operations	Nil	18	3	83	1,494
		CPT233	Information Systems for Hospitality and Tourism Management	Nil	15	3	83	1,245
		<b>Semester Total</b>						
	4	TRS213	Events Operations	Nil	18	3	83	1,494
		HRM207	Managing Organizations and Human Resources	Nil	15	4	88	1,320
		HOS209	Research Methods	Nil	15	3	83	1,245
		HOS203	Facilities Management	Nil	15	3	83	1,245



		Semester Total						5,304
3	5	TRS309	Sustainable Resort Island Management	Nil	18	3	83	1,494
		MGT317	Operations Management	Nil	15	4	88	1,320
		MGT315	Strategic Management for Hospitality and Tourism	Nil	15	4	88	1,320
		HOS301	Wellness and Spa Management	Nil	15	3	83	1,245
	Semester Total						5,379	
	6	TRS307	Intern Study**		72	3	83	5,976
Semester Total						5,976		
<b>Total number of credits</b>					<b>414</b>	<b>Course Total</b>	<b>34,962</b>	

## Bachelor of Science in Restaurant Management

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	CreditPo ints	FEE RAND	FEE/ CP	FEE	
1	1	TRS105	Introduction to the Hospitality and Tourism Industry	Nil	15	3	83	1,245	
		MKT107	Marketing Principles	Nil	15	4	88	1,320	
		MGT123	Communication in Organizations	Nil	15	4	88	1,320	
		CAT123	Nutrition and Sanitation	Nil	15	3	83	1,245	
	Semester Total						5,130		
	2	2	MGT121	Personal and Professional Development	Nil	15	4	88	1,320
			CAT117	Compulsory Work Placement in a Food and Beverage Establishment*	Nil	24	3	83	1,992
			CAT121	Introduction to Culinary Arts	Nil	18	3	83	1,494
			CAT119	Food and Beverage Service	Nil	18	3	83	1,494
			ACC141	Finance and Accounting for Hospitality and Tourism Management	Nil	15	4	88	1,320
Semester Total						7,620			
2	3	CPT233	Information Systems for Hospitality and Tourism Management	Nil	15	3	83	1,245	
		CAT205	Food Quality Management	Nil	15	3	83	1,245	
		CAT203	Food Costing and Purchasing	Nil	15	3	83	1,245	
		CAT201	Food and Beverage Management	Nil	15	3	83	1,245	
	Semester Total						4,980		
	4	4	HRM207	Managing Organizations and Human Resources	Nil	15	4	88	1,320
			HOS209	Research Methods	Nil	15	3	83	1,245
			CAT213	Menu Engineering	Nil	15	3	83	1,245
			CAT207	Fundamentals of Wine and Spirits	Nil	15	3	83	1,245
	Semester Total						5,055		

3	5	MGT317	Operations Management	Nil	15	4	88	1,320
		MGT315	Strategic Management for Hospitality and Tourism	Nil	15	4	88	1,320
		CAT305	Food and Beverage Concept Development	Nil	15	3	83	1,245
		CAT301	Aesthetics of Food and Wine	Nil	15	3	83	1,245
	<b>Semester Total</b>							<b>8,940</b>
	6	TRS303	Intern Study*			72	3	83
<b>Semester Total</b>							<b>5,976</b>	
<b>Total number of credits</b>					<b>402</b>	<b>Course Total</b>	<b>37,701</b>	

## Bachelor of Business in Tourism Management

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	CreditPoints	FEE BAND	FEE/CP	FEE	
1	1	TRS111	Fundamentals of Hospitality and Tourism Management	Nil	15	3	83	1,245	
		TRS105	Introduction to the Hospitality and Tourism Industry	Nil	15	3	83	1,245	
		MKT107	Marketing Principles	Nil	15	4	88	1,320	
		MGT123	Communication in Organizations	Nil	15	4	88	1,320	
	<b>Semester Total</b>							<b>5,130</b>	
	2	2	TRS109	Compulsory Work Placement in a Tourism Organization*	Nil	24	3	83	1,992
			TRS107	Sustainable Tourism Development	Nil	15	3	83	1,245
			TRS103	Business of Travel and Tourism	Nil	15	3	83	1,245
			MGT121	Personal and Professional Development	Nil	15	4	88	1,320
			ACC141	Finance and Accounting for Hospitality and Tourism Management	Nil	15	4	88	1,320
<b>Semester Total</b>							<b>7,122</b>		
2	3	TRS211	Business Law and Ethics for Tourism	Nil	15	3	83	1,245	
		TRS203	Special Interest Tourism	Nil	15	3	83	1,245	
		MGT233	Economic Analysis for Hospitality and Tourism	Nil	15	4	88	1,320	
		CPT233	Information Systems for Hospitality and Tourism	Nil	15	3	83	1,245	
		<b>Semester Total</b>							<b>5,055</b>

	4	TRS213	Events Operations	Nil	18	3	83	1,494
		TRS201	International Transport and Tourism	Nil	15		0	-
		HRM207	Managing Organizations and Human Resources	Nil	15	4	88	1,320
		HOS209	Research Methods	Nil	15	3	83	1,245
		<b>Semester Total</b>						
3	5	TRS309	Sustainable Resort Island Management	Nil	18	3	83	1,494
		TRS301	Destination Management	Nil	15	3	83	1,245
		MGT317	Operations Management	Nil	15	4	88	1,320
		MGT315	Strategic Management for Hospitality and Tourism		15	4	88	1,320
		<b>Semester Total</b>						
	6	TRS305			72	3	83	5,976
<b>Total number of credits</b>					<b>402</b>	<b>Course Total</b>	<b>32,721</b>	

### Bachelor of Hospitality Management (Culinary Arts and Food Service)

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	CreditPo ints	FEE BAND	FEE/ CP	FEE
1	1	HOS207	Managing Housekeeping Operations	Nil	18	3	83	1,494
		HOS219	Managing Front Office Operations	Nil	18	3	83	1,494
		TRS129	Hospitality and Tourism Industry	Nil	15	3	83	1,245
		TRS131	Fundamentals of Hospitality and Tourism Management	Nil	15	3	83	1,245
		<b>Semester Total</b>						
	2	CAT119	Food and Beverage Service	Nil	18	3	83	1,494
		CAT121	Introduction to Culinary Arts	Nil	18	3	83	1,494
		MGT121	Personal and Professional Development	Nil	15	4	88	1,320
		MGT123	Communication in Organizations	Nil	15	4	88	1,320
		<b>Semester Total</b>						
3	ACC141	Finance and Accounting for Hospitality and Tourism	Nil	15	4	88	1,320	
	CPT233	Information Systems for Hospitality and Tourism	Nil	15	3	83	1,245	
	MGT233	Economic Analysis for Hospitality and Tourism	Nil	15	4	88	1,320	
	MKT107	Marketing Principles	Nil	15	4	88	1,320	

2	<b>Semester Total</b>						<b>5,205</b>	
	4	HOS209	Research Methods	Nil	15	3	83	1,245
		HOS213	Hospitality Facilities Management	Nil	15	3	83	1,245
		HOS215	Principles of Human Resources	Nil	15	3	83	1,245
		TRS205	Events Industry in Context	Nil	15	3	83	1,245
<b>Semester Total</b>						<b>4,980</b>		
3	5	CAT309	Food Safety, Sanitation and Nutrition	Nil	15	3	83	1,245
		HOS315	Food and Beverage Operations	Nil	18	3	83	1,494
		HOS329	International Cuisine	Nil	18	3	83	1,494
		HOS341	Patisserie and Baking	Nil	18	3	83	1,494
		<b>Semester Total</b>						<b>5,727</b>
	6	CAT209	Gastronomy	Nil	15	3	83	1,245
		CAT303	Culinary Systems Management	Nil	15	3	83	1,245
		HOS303	Applied Project	Nil	18	3	83	1,494
		HOS319	Food Service Management and Concept Development	Nil	15	3	83	1,245
		<b>Semester Total</b>						<b>5,229</b>
<b>Total number of credits</b>					<b>384</b>	<b>Course Total</b>	<b>32,247</b>	

### Bachelor of Hospitality Management (Human Resource)

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	CreditPo ints	FEE BAND	FEE/ CP	FEE
1	1	HOS207	Managing Housekeeping Operations	Nil	18	3	83	1,494
		HOS219	Managing Front Office Operations	Nil	18	3	83	1,494
		TRS129	Hospitality and Tourism Industry	Nil	15	3	83	1,245
		TRS131	Fundamentals of Hospitality and Tourism Management	Nil	15	3	83	1,245
		<b>Semester Total</b>						<b>5,478</b>
	2	CAT119	Food and Beverage Service	Nil	18	3	83	1,494
		CAT121	Introduction to Culinary Arts	Nil	18	3	83	1,494
		MGT121	Personal and Professional Development	Nil	15	4	88	1,320
		MGT123	Communication in Organizations	Nil	15	4	88	1,320
		<b>Semester Total</b>						<b>5,628</b>

2	3	ACC141	Finance and Accounting for Hospitality and Tourism	Nil	15	4	88	1,320
		CPT233	Information Systems for Hospitality and Tourism	Nil	15	3	83	1,245
		MGT233	Economic Analysis for Hospitality and Tourism	Nil	15	4	88	1,320
		MKT107	Marketing Principles	Nil	15	4	88	1,320
		<b>Semester Total</b>						
	4	HOS209	Research Methods	Nil	15	3	83	1,245
		HOS213	Hospitality Facilities Management	Nil	15	3	83	1,245
		HOS215	Principles of Human Resources	Nil	15	3	83	1,245
		TRS205	Events Industry in Context	Nil	15	3	83	1,245
		<b>Semester Total</b>						
3	5	HOS309	Employment Law	Nil	15	3	83	1,245
		HOS323	Hospitality Team Leadership	Nil	15	3	83	1,245
		HOS325	Human Resource Strategic Development	Nil	15	3	83	1,245
		HOS333	Learning and Development	Nil	15	3	83	1,245
		<b>Semester Total</b>						
	6	HOS303	Applied Project	Nil	18	3	83	1,494
		HOS305	Culture and Change Management	Nil	15	3	83	1,245
		HOS327	Industrial Relations	Nil	15	3	83	1,245
		HOS343	Performance Management	Nil	15	3	83	1,245
		<b>Semester Total</b>						
<b>Total number of credits</b>					<b>375</b>	<b>Course Total</b>		<b>31,500</b>

### Bachelor of Hospitality Management (Operations)

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	CreditP oints	FEE BAND	FEE/ CP	FEE
	1	HOS207	Managing Housekeeping Operations	Nil	18	3	83	1,494
		HOS219	Managing Front Office Operations	Nil	18	3	83	1,494
		TRS129	Hospitality and Tourism Industry	Nil	15	3	83	1,245
		TRS131	Fundamentals of Hospitality and Tourism Management	Nil	15	3	83	1,245
		<b>Semester Total</b>						

1	2	CAT119	Food and Beverage Service	Nil	18	3	83	1,494
		CAT121	Introduction to Culinary Arts	Nil	18	3	83	1,494
		MGT121	Personal and Professional Development	Nil	15	4	88	1,320
		MGT123	Communication in Organizations	Nil	15	4	88	1,320
		<b>Semester Total</b>						
2	3	ACC141	Finance and Accounting for Hospitality and Tourism	Nil	15	4	88	1,320
		CPT233	Information Systems for Hospitality and Tourism	Nil	15	3	83	1,245
		MGT233	Economic Analysis for Hospitality and Tourism	Nil	15	4	88	1,320
		MKT107	Marketing Principles	Nil	15	4	88	1,320
		<b>Semester Total</b>						
	4	HOS209	Research Methods	Nil	15	3	83	1,245
		HOS213	Hospitality Facilities Management	Nil	15	3	83	1,245
		HOS215	Principles of Human Resources	Nil	15	3	83	1,245
		TRS205	Events Industry in Context	Nil	15	3	83	1,245
<b>Semester Total</b>							<b>4,980</b>	
3	5	HOS317	Strategic Management for Hospitality and Tourism	Nil	15	3	83	1,245
		HOS339	Operations Management	Nil	15	3	83	1,245
		HOS349	Quality Management	Nil	15	3	83	1,245
		HOS351	Risk Management	Nil	15	3	83	1,245
		<b>Semester Total</b>						
	6	HOS303	Applied Project	Nil	18	3	83	1,494
		HOS313	Ethics and Corporate Social Responsibility	Nil	15	3	83	1,245
		HOS345	Procurement and Supply Chain Management	Nil	15	3	83	1,245
		HOS347	Project Management	Nil	15	3	83	1,245
<b>Semester Total</b>							<b>5,229</b>	
<b>Total number of credits</b>					<b>375</b>	<b>Course Total</b>		<b>31,500</b>

## Bachelor of Hospitality Management (Strategy, Innovation and Entrepreneurship)

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	CreditPo ints	FEE BAND	FEE/ CP	FEE	
1	1	HOS207	Managing Housekeeping Operations	Nil	18	3	83	1,494	
		HOS219	Managing Front Office Operations	Nil	18	3	83	1,494	
		TRS129	Hospitality and Tourism Industry	Nil	15	3	83	1,245	
		TRS131	Fundamentals of Hospitality and Tourism Management	Nil	15	3	83	1,245	
		<b>Semester Total</b>							
	2	2	CAT119	Food and Beverage Service	Nil	18	3	83	1,494
			CAT121	Introduction to Culinary Arts	Nil	18	3	83	1,494
			MGT121	Personal and Professional Development	Nil	15	4	88	1,320
			MGT123	Communication in Organizations	Nil	15	4	88	1,320
			<b>Semester Total</b>						
2	3	ACC141	Finance and Accounting for Hospitality and Tourism	Nil	15	4	88	1,320	
		CPT233	Information Systems for Hospitality and Tourism	Nil	15	3	83	1,245	
		MGT233	Economic Analysis for Hospitality and Tourism	Nil	15	4	88	1,320	
		MKT107	Marketing Principles	Nil	15	4	88	1,320	
		<b>Semester Total</b>							
	4	4	HOS209	Research Methods	Nil	15	3	83	1,245
			HOS213	Hospitality Facilities Management	Nil	15	3	83	1,245
			HOS215	Principles of Human Resources	Nil	15	3	83	1,245
			TRS205	Events Industry in Context	Nil	15	3	83	1,245
			<b>Semester Total</b>						
5	5	HOS317	Strategic Management for Hospitality and Tourism	Nil	15	3	83	1,245	
		HOS321	Foresight, Theory and Practice	Nil	15	3	83	1,245	
		HOS331	Leadership skills for Entrepreneurs	Nil	15	3	83	1,245	
		HOS337	New Venture Development	Nil	15	3	83	1,245	
		<b>Semester Total</b>							

6	HOS303	Applied Project	Nil	18	3	83	1,494
	HOS307	Digital Marketing: Social Media and Online Strategies	Nil	15	3	83	1,245
	HOS311	Entrepreneurship, Creativity and Innovation	Nil	15	3	83	1,245
	HOS335	Multinational Business Strategy	Nil	15	3	83	1,245
	<b>Semester Total</b>						
<b>Total number of credits</b>				<b>375</b>	<b>Course Total</b>		<b>31,500</b>

## Bachelor of Tourism Management (Events)

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	CreditPoints	FEE BAND	FEE/CP	FEE	
1	1	TRS103	Business of Travel and Tourism	Nil	15	3	83	1,245	
		TRS107	Sustainable Tourism Development	Nil	15	3	83	1,245	
		TRS129	Hospitality and Tourism Industry	Nil	15	3	83	1,245	
		TRS131	Fundamentals of Hospitality and Tourism Management	Nil	15	3	83	1,245	
		<b>Semester Total</b>							<b>4,980</b>
	2	2	MGT121	Personal and Professional Development	Nil	15	4	88	1,320
			MGT123	Communication in Organizations	Nil	15	4	88	1,320
			TRS203	Special Interest Tourism	Nil	15	3	83	1,245
			TRS211	Business Law and Ethics-	Nil	15	3	83	1,245
			<b>Semester Total</b>						
2	3	ACC141	Finance and Accounting for Hospitality and Tourism	Nil	15	4	88	1,320	
		CPT233	Information Systems for Hospitality and Tourism	Nil	15	3	83	1,245	
		MGT233	Economic Analysis for Hospitality and Tourism	Nil	15	4	88	1,320	
		MKT107	Marketing Principles	Nil	15	4	88	1,320	
		<b>Semester Total</b>							<b>5,205</b>
	4	4	HOS209	Research Methods	Nil	15	3	83	1,245
			HOS215	Principles of Human Resources	Nil	15	3	83	1,245
			TRS201	International Transport and Tourism	Nil	15	3	83	1,245
			TRS205	Event Industry in Context	Nil	15	3	83	1,245
			<b>Semester Total</b>						
3	5	TRS317	Creative Events Design	Nil	15	3	83	1,245	
		TRS329	Managing workforce in Events	Nil	15	3	83	1,245	
		TRS331	Marketing for Events	Nil	15	3	83	1,245	
		TRS335	Sponsorships in Events	Nil	15	3	83	1,245	
		<b>Semester Total</b>							<b>4,980</b>



6	TRS311	Applied Project	Nil	18	3	83	1,494
	TRS315	Corporate Events Management	Nil	15	3	83	1,245
	TRS325	Managing Events Operations	Nil	15	3	83	1,245
	TRS327	Managing Risk for Events	Nil	15	3	83	1,245
	<b>Semester Total</b>						
<b>Total number of credits</b>				<b>363</b>	<b>Course Total</b>		<b>30,504</b>

## Bachelor of Tourism Management (Marketing)

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	CreditP oints	FEE BAND	FEE/ CP	FEE	
1	1	TRS103	Business of Travel and Tourism	Nil	15	3	83	1,245	
		TRS107	Sustainable Tourism Development	Nil	15	3	83	1,245	
		TRS129	Hospitality and Tourism Industry	Nil	15	3	83	1,245	
		TRS131	Fundamentals of Hospitality and Tourism Management	Nil	15	3	83	1,245	
		<b>Semester Total</b>							<b>4,980</b>
	2	2	MGT121	Personal and Professional Development	Nil	15	4	88	1,320
			MGT123	Communication in Organisations	Nil	15	4	88	1,320
			TRS203	Special Interest Tourism	Nil	15	3	83	1,245
			TRS211	Business Law and Ethics-	Nil	15	3	83	1,245
			<b>Semester Total</b>						
2	3	ACC141	Finance and Accounting for Hospitality and Tourism	Nil	15	4	88	1,320	
		CPT233	Information Systems for Hospitality and Tourism	Nil	15	3	83	1,245	
		MGT233	Economic Analysis for Hospitality and Tourism	Nil	15	4	88	1,320	
		MKT107	Marketing Principles	Nil	15	4	88	1,320	
		<b>Semester Total</b>							<b>5,205</b>
	4	4	HOS209	Research Methods	Nil	15	3	83	1,245
			HOS215	Principles of Human Resources	Nil	15	3	83	1,245
			TRS201	International Transport and Tourism	Nil	15	3	83	1,245
			TRS205	Event Industry in Context	Nil	15	3	83	1,245
			<b>Semester Total</b>						

3	5	TRS313	Consumer Behavior	Nil	15	3	83	1,245
		TRS317	Creative Events Design	Nil	15	3	83	1,245
		TRS323	International Marketing	Nil	15	3	83	1,245
		TRS333	Services Marketing	Nil	15	3	83	1,245
		<b>Semester Total</b>						
	6	TRS311	Applied Project	Nil	18	3	83	1,494
		TRS319	Destination Marketing	Nil	15	3	83	1,245
		TRS321	Digital Marketing: Social Media and Online Strategies	Nil	15	3	83	1,245
		TRS337	Strategic Brand Management	Nil	15	3	83	1,245
		<b>Semester Total</b>						
<b>Total number of credits</b>					<b>363</b>	<b>Course Total</b>	<b>30,504</b>	

### Bachelor of Tourism Management (Strategy, Innovation and Entrepreneurship)

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	CreditPo ints	FEE BAND	FEE/ CP	FEE
1	1	TRS103	Business of Travel and Tourism	Nil	15	3	83	1,245
		TRS107	Sustainable Tourism Development	Nil	15	3	83	1,245
		TRS129	Hospitality and Tourism Industry	Nil	15	3	83	1,245
		TRS131	Fundamentals of Hospitality and Tourism Management	Nil	15	3	83	1,245
		<b>Semester Total</b>						
	2	MGT121	Personal and Professional Development	Nil	15	4	88	1,320
		MGT123	Communication in Organizations	Nil	15	4	88	1,320
		TRS203	Special Interest Tourism	Nil	15	3	83	1,245
		TRS211	Business Law and Ethics-	Nil	15	3	83	1,245
		<b>Semester Total</b>						
3	ACC141	Finance and Accounting for Hospitality and Tourism	Nil	15	4	88	1,320	
	CPT233	Information Systems for Hospitality and Tourism	Nil	15	3	83	1,245	
	MGT233	Economic Analysis for Hospitality and Tourism	Nil	15	4	88	1,320	
	MKT107	Marketing Principles	Nil	15	4	88	1,320	
	<b>Semester Total</b>							<b>5,205</b>

2	4	HOS209	Research Methods	Nil	15	3	83	1,245
		HOS215	Principles of Human Resources	Nil	15	3	83	1,245
		TRS201	International Transport and Tourism	Nil	15	3	83	1,245
		TRS205	Event Industry in Context	Nil	15	3	83	1,245
		<b>Semester Total</b>						
3	5	HOS317	Strategic Management for Hospitality and Tourism	Nil	15	3	83	1,245
		HOS321	Foresight, Theory and Practice	Nil	15	3	83	1,245
		HOS331	Leadership skills for Entrepreneurs	Nil	15	3	83	1,245
		HOS337	New Venture Development	Nil	15	3	83	1,245
	<b>Semester Total</b>							<b>4,980</b>
	6	HOS303	Applied Project	Nil	18	3	83	1,494
		HOS307	Digital Marketing: Social Media and Online Strategies	Nil	15	3	83	1,245
		HOS311	Entrepreneurship, Creativity and Innovation	Nil	15	3	83	1,245
		HOS335	Multinational Business Strategy	Nil	15	3	83	1,245
		<b>Semester Total</b>						
<b>Total number of credits</b>					<b>363</b>	<b>Course Total</b>		<b>30,504</b>

### Bachelor of International Hospitality Management (2017)

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	CreditPo ints	FEE BAND	FEE/ CP	FEE
1	1	TRS129	Hospitality and Tourism Industry	Nil	15	3	83	1,245
		HOS219	Managing Front Office Operations	Nil	18	3	83	1,494
		TRS110	Fundamentals of Hospitality and Tourism Management	Nil	15	3	83	1,245
		HOS207	Managing Housekeeping Operations	Nil	18	3	83	1,494
	<b>Semester Total</b>							<b>5,478</b>
	2	CAT121	Introduction to Culinary Arts	Nil	18	3	83	1,494
		CAT119	Food and Beverage Service	Nil	18	3	83	1,494
		MGT121	Personal and Professional Development	Nil	15	4	88	1,320
		MGT123	Communication in Organizations	Nil	15	4	88	1,320
		HOS223	Work Placement (Hospitality) II	Nil	0			
<b>Semester Total</b>							<b>5,628</b>	
<b>Exit with a Diploma in Hospitality Management*</b>					<b>132</b>			<b>11,106</b>

2	3	CPT233	Information Systems for Hospitality and Tourism	Nil	15	3	83	1,245
		MGT233	Economic Analysis for Hospitality and Tourism	Nil	15	4	88	1,320
		MKT107	Marketing Principals	Nil	15	4	88	1,320
		ACC141	Finance and Accounting for Hospitality and Tourism	Nil	15	4	88	1,320
		<b>Semester Total</b>						
	4	HOS215	Principles of Human Resources	Nil	15	3	83	1,245
		HOS213	Hospitality Facilities Management	Nil	15	3	83	1,245
		HOS209	Research Methods	Nil	15	3	83	1,245
		TRS205	Events Industry in Context	Nil	15	3	83	1,245
		HOS355	Work Placement (Hospitality) III	Nil	0			
<b>Semester Total</b>							<b>4,980</b>	
<b>Exit with a Higher Diploma in HopitalityManagement*</b>					<b>252</b>	<b>21,291</b>		
3	5	HOS317	Strategic Management for Hospitality and Tourism	Nil	15	3	83	1,245
		HOS339	Operations Management	Nil	15	3	83	1,245
		HOS349	Quality Management	Nil	15	3	83	1,245
		HOS351	Risk Management	Nil	15	3	83	1,245
		<b>Semester Total</b>						
	6	HOS303	Applied Project	Nil	18	3	83	1,494
		HOS319	Food Service Management and Concept Development	Nil	15	3	83	1,245
		HOS323	Hospitality Team Leadership	Nil	15	3	83	1,245
		HOS337	New Venture Development	Nil	15	3	83	1,245
		<b>Semester Total</b>						
<b>Total number of credits</b>					<b>375</b>	<b>Course Total</b>		<b>31,500</b>

### Bachelor of International Hospitality Management

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	CreditPo ints	FEE BAND	FEE/ CP	FEE
1	1	CAT119	Food and Beverage Service	Nil	18	3	83	1,494
		CAT121	Introduction to Culinary Arts	Nil	18	3	83	1,494
		TRS105	Hospitality and Tourism Industry	Nil	15	3	83	1,245
		TRS111	Fundamentals of Hospitality and Tourism Management	Nil	15	3	83	1,245
		<b>Semester Total</b>						

1	2	HOS207	Managing Housekeeping Operations	Nil	18	3	83	1,494
		HOS219	Managing Front Office Operations	Nil	18	3	83	1,494
		MGT121	Personal and Professional Development	Nil	15	4	88	1,320
		MGT123	Communication in Organizations	Nil	15	4	88	1,320
		<b>Semester Total</b>						
2	3	CPT233	Information Systems for Hospitality and Tourism	Nil	15	3	83	1,245
		MGT233	Economic Analysis for Hospitality and Tourism	Nil	15	4	88	1,320
		MKT107	Marketing Principals	Nil	15	4	88	1,320
		ACC141	Finance and Accounting for Hospitality and Tourism	Nil	15	4	88	1,320
		<b>Semester Total</b>						
	4	HOS215	Principles of Human Resources	Nil	15	3	83	1,245
		HOS213	Hospitality Facilities Management	Nil	15	3	83	1,245
		HOS209	Research Methods	Nil	15	3	83	1,245
		TRS205	Events Industry in Context	Nil	15	3	83	1,245
		<b>Semester Total</b>						
3	5	HOS317	Strategic Management for Hospitality and Tourism	Nil	15	3	83	1,245
		HOS339	Operations Management	Nil	15	3	83	1,245
		HOS349	Quality Management	Nil	15	3	83	1,245
		HOS351	Risk Management	Nil	15	3	83	1,245
		<b>Semester Total</b>						
	6	HOS303	Applied Project	Nil	18	3	83	1,494
		HOS319	Food Service Management and Concept Development	Nil	15	3	83	1,245
		HOS323	Hospitality Team Leadership	Nil	15	3	83	1,245
		HOS337	New Venture Development	Nil	15	3	83	1,245
		<b>Semester Total</b>						
<b>Total number of credits</b>					<b>375</b>	<b>Course Total</b>		<b>31,500</b>

### Bachelor of International Tourism Management (2017)

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	CreditPo ints	FEE BAND	FEE/ CP	FEE
1	1	TRS129	Hospitality and Tourism Industry	Nil	15	3	83	1,245
		HOS217	Business of Travel and Tourism	Nil	15	3	83	1,245
		TRS111	Fundamentals of Hospitality and Tourism Management	Nil	15	3	83	1,245
		TRS107	Sustainable Tourism Development	Nil	15	3	83	1,245
		<b>Semester Total</b>						
	2	MGT121	Personal and Professional Development	Nil	15	4	88	1,320
		MGT123	Communication in Organisations	Nil	15	4	88	1,320
		TRS 211	Business Law and Ethics	Nil	15	3	83	1,245
		TRS203	Special Interest Tourism	Nil	15	3	83	1,245
		TRS221	Work Placement (Tourism) II	Nil	0	0	0	-
<b>Semester Total</b>							<b>5,130</b>	
<b>Exit with Diploma in Tourism Management*</b>					<b>120</b>			<b>10,110</b>

2	3	ACC141	Finance and Accounting for Hospitality and Tourism	Nil	15	4	88	1,320
		CPT233	Information Systems for Hospitality and Tourism	Nil	15	3	83	1,245
		MGT233	Economic Analysis for Hospitality and Tourism	Nil	15	4	88	1,320
		MKT107	Marketing Principals	Nil	15	4	88	1,320
	<b>Semester Total</b>							<b>5,205</b>
	4	HOS209	Research Methods	Nil	15	3	83	1,245
		HOS215	Principles of Human Resources	Nil	15	3	83	1,245
		TRS201	International Transport and Tourism	Nil	15	3	83	1,245
		TRS205	Event Industry in Context	Nil	15	3	83	1,245
		TRS339	Work Placement (Tourism) III	Nil	0	0	0	-
<b>Semester Total</b>							<b>4,980</b>	
<b>Exit with Higher Diploma in Tourism Management*</b>					<b>240</b>	<b>20,295</b>		
3	5	HOS317	Strategic Management for Hospitality and Tourism	Nil	15	3	83	1,245
		HOS339	Operations Management	Nil	15	3	83	1,245
		HOS353	Contemporary Issues in Tourism	Nil	15	3	83	1,245
		TRS301	Destination Management	Nil	15	3	83	1,245
	<b>Semester Total</b>							<b>4,980</b>
	6	HOS303	Applied Project	Nil	18	3	83	1,494
		HOS305	Culture and Change Management	Nil	15	3	83	1,245
		TRS323	International Marketing	Nil	15	3	83	1,245
		TRS325	Managing Event Operations	Nil	15	3	83	1,245
	<b>Semester Total</b>							<b>5,229</b>
<b>Total number of credits</b>					<b>363</b>	<b>Course Total</b>		<b>30,504</b>

## Bachelor of International Tourism Management

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	CreditPoin	FEE BAND	FEE/CP	FEE
1	1	TRS103	Business of Travel and Tourism	Nil	15	3	83	1,245
		TRS105	Hospitality and Tourism Industry	Nil	15	3	83	1,245
		TRS107	Sustainable Tourism Development	Nil	15	3	83	1,245
		TRS111	Fundamentals of Hospitality and Tourism Management	Nil	15	3	83	1,245
	<b>Semester Total</b>							<b>4,980</b>
	2	MGT121	Personal and Professional Development	Nil	15	4	88	1,320
		MGT123	Communication in Organisations	Nil	15	4	88	1,320
		TRS 211	Business Law and Ethics-	Nil	15	3	83	1,245
		TRS203	Special Interest Tourism	Nil	15	3	83	1,245
	<b>Semester Total</b>							<b>5,130</b>
2	3	ACC141	Finance and Accounting for Hospitality and Tourism	Nil	15	4	88	1,320
		CPT233	Information Systems for Hospitality and Tourism	Nil	15	3	83	1,245
		MGT233	Economic Analysis for Hospitality and Tourism	Nil	15	4	88	1,320
		MKT107	Marketing Principals	Nil	15	4	88	1,320
	<b>Semester Total</b>							<b>5,205</b>
	4	HOS209	Research Methods	Nil	15	3	83	1,245
		HOS215	Principles of Human Resources	Nil	15	3	83	1,245
		TRS201	International Transport and Tourism	Nil	15	3	83	1,245
		TRS205	Event Industry in Context	Nil	15	3	83	1,245
	<b>Semester Total</b>							<b>4,980</b>

3	5	HOS317	Strategic Management for Hospitality and Tourism	Nil	15	3	83	1,245
		HOS339	Operations Management	Nil	15	3	83	1,245
		HOS353	Contemporary Issues in Tourism	Nil	15	3	83	1,245
		TRS301	Destination Management	Nil	15	3	83	1,245
		<b>Semester Total</b>						
	6	HOS303	Applied Project	Nil	18	3	83	1,494
		HOS305	Culture and Change Management	Nil	15	3	83	1,245
		TRS323	International Marketing	Nil	15	3	83	1,245
		TRS325	Managing Event Operations	Nil	15	3	83	1,245
		<b>Semester Total</b>						
<b>Total number of credits</b>					<b>363</b>	<b>Course Total</b>	<b>30,504</b>	

\*Compulsory work placement of 3 months (non-credit) must be taken in order to exit with a Diploma and a Higher Diploma

\*Compulsory Internship Placement - 6 month (Non-credited) must be completed before the beginning of the 3rd year (students have the flexibility to distribute this on a 3 months' basis on each placement)

### Master in Hospitality and Tourism Management

Yr	Sem	Subject Code	Subject Name	Pre-Requisite	CreditPo ints	FEE BAND	FEE/ CP	FEE
1	1	HOS501	Research Methods	Nil	15	3	205	3,075
		ACC503	Financial Analysis for Hospitality and Tourism Management	Nil	15	4	248	3,720
		HTM501	Marketing for Destinations and Hotels	Nil	15	3	205	3,075
		HTM609	Technology and Innovation in Hospitality and Tourism	Nil	15	3	205	3,075
		<b>Semester Total</b>						
	2	TRS501	Tourism Policy and Planning	Nil	18	3	205	3,690
		HTM503	Managing Employee Relations in a Global Context	Nil	18	3	205	3,690
		HTM611	Managing Strategic Resources and Operations	Nil	15	3	205	3,075
		HMT607	Hospitality and Tourism Business Development	Nil	15	3	205	3,075
		<b>Semester Total</b>						
2	3	HTM607	Dissertation	Nil	60	3	205	12,300
<b>Semester Total</b>							<b>12,300</b>	
<b>Total number of credits</b>					<b>186</b>	<b>Course Total</b>	<b>38,775</b>	

"مفهوم الترويج في التسويق هو عملية إقناعية تهدف إلى جعل المستهلكين يهتمون بالمنتجات والخدمات التي تقدمها المؤسسة، وذلك من خلال استخدام وسائل إقناعية مختلفة، مثل الإعلانات، العلاقات العامة، الترويج المباشر، وغيرها. يعتبر الترويج أحد العناصر الأساسية للتسويق، حيث يساهم في زيادة المبيعات وتحقيق الأهداف التسويقية للمؤسسة. كما أن الترويج يساعد في بناء سمعة المؤسسة وتعزيز مكانتها في السوق، مما يؤدي إلى تحقيق ميزة تنافسية لها. لذلك، يجب على المؤسسات الاستثمار في الترويج بشكل فعال لتحقيق النجاح في السوق المستهدفة."